Federal Communications Commission Washington D.C. 20554

Approved by OMB 3060-0754

FCC 398 Children's Television Programming Report

Report reflects infort	mation for quarter endi	ng (mm/dd/yy	yy) 09/30/20	006								
1. Call Sign	Channel Numbe	r C	Community of	License								
KMOV	4		City			State	Cou	nty			ZIP Code	<u>,</u>
			St. Louis			МО	St.	Louis			631	02
Licensee	1											
KMOV-TV, Inc.												
Network Affiliat	ion: CBS		Nielsen	DMA				rld Wide applicabl		ne Page Address		
O Independent		3000000	St.Louis] [w	ww.kr	nov.com	l		
Facility ID Number		Previous Call	Sign (if applic	able)	L	icense F	Renev	val Exp	oiration	Date (mm/dd	уууу)	
770034						02/01/2	006					
			Core Progr	amming								
2. State the average in Section 73.671(c).	number of hours of Core	Programming :	per week broa	deast by the	station.	See 47	C.F.	R.		3		
3. Does the licensee C.F.R. Section 73	identify each Core Progr .673?	am at the begir	nning of the air	ing of each	progran	n as req	luired	by	0	Yes ONo		
4. a. Does the licensindication of the 73.673?	see provide information in target child audience, to	dentifying each	h Core Program f program guid	n aired on its les as require	s stationed by 4	n, inclu 7 C.F.R	ding Sect	an ion	O	Yes ONo		
b. Identify publis	shers who were sent infor	mation in 4.a.										
core programe including a	rork provides information identifying the core program ogram guides: TV Guide, TV Data Technologies, Tri n indication of the target child audience, to the follow h, Cathokia Dupo Herald, The Daily Standard, Clay ce ispatch, St. Louis Argus, State Journal, Video Viewin	bune Media Services, and Kidsr	net Media Guide and News.KM	IOV-TV also provides info	ormation identif	ying the News						
Complete the follo chart below for each C	owing for each program to Core Program.	hat you aired d	uring the past	three months	s that m	eets the	e defi	nition (of Core	Programming	. Comp	olete
Title of Program #1:				**************************************					Orig	gination		
BACKYARDIANS	S		×	nanotani					Net	work		
Days/Times Program	n Regularly Scheduled:		otal times aire		Numb	er of	If pi Rep		ed, com	plete Preempt	ion	
Saturday 11am			8		3]						
Length of Program:	30 (minutes)	. 15										

Age of Target Child Audience: from 2 years t	o 5 years		
Describe the educational and informational objecti	ve of the program and how it meets the d	efinition of Core Progra	mming.
This program centers on three friends preschool friends, who play together after school in a barrier- an adventure, and their yard is transformed into the setting for the action. The programs use both or the stories. The educational objectives of the program are to nuture children's interest in music, dan cognitive and emotional development. This program is specifically designed to further the educatio significant purpose, and otherwise meets the definition of Core Programming as specified in the Cor	less backyard behind their adjacent homes. In each episode, the children imagine iginal and well-known songs to reveal emotion, explicate character and advance ce and imaginative storytelling, and to use these creative arts to foster children's hall and informational needs of children, has educating and informing children as a		
	Preemption Report		
Complete the chart below for each core progratal Times Aired is total times aired at reg	gram listed in Question 5 of FCC 398 that gularly scheduled time plus Number of Pro	t was preempted during eemptions Rescheduled.	the past three months. *
Title of Program #1: BACKYARDIANS			
Total Times Aired *	Number of Preemptions	Number of Preemp	tions Rescheduled
11	3	3	
Date Preempted/Episode # (1)	If rescheduled, date and time reschedule If not rescheduled, enter N/A	d. Is the rescheduled da	te the second home?
8/26, 9/2, 9/9	same day at 9am	⊙ Yes ONo	
If rescheduled, were promotional efforts n	nade to notify public of rescheduled date	and time?	⊙ Yes ○ No
Reason for Preemption: O Breaking News O Other News	⊙ Sports ○ Public	Other	
<u>Delete</u> information for last preemption (#1 ₎	<u>Add</u> information of for just clear Date Preempted/Episode t		eemption(s) e any block of data]
Title of Program #2: DORA THE EXPLORER			Origination Network
Days/Times Program Regularly Scheduled:		mber of If preempted Report	d, complete Preemption
Saturday 10:30am	10		
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 2 years	to 5 years		
Describe the educational and informational object	ive of the program and how it meets the c	lefinition of Core Progra	amming.
In this series seven-year-old Dora and her monkey travel companion Boots invite the audience to jobstacles to reach an end goal. The series uses a CD-ROM/on-line adventure game format to enco assist children in developing their problem-solving skills, refinere their remerging cognitive skills, conventions and vocabulary of computer games. This program is specifically designed to further the children as a significant purpose, and otherwise meets the definition of Core Programming as specifically designed to the children as a significant purpose, and otherwise meets the definition of Core Programming as specifically designed to the children as a significant purpose.	urage a variety of problem-solving strategies. The objectives of this program are to and make computers more familiar to them by introducing and using the he educational and informational needs of children, has educating and informing		
	Preemption Report		
Complete the chart below for each core pro Total Times Aired is total times aired at reg	gularly scheduled time plus Number of Pr		
Title of Program #2: DORA THE EXPLO			tions December 1 1 1 1
Total Times Aired *	Number of Preemptions	Number of Preemp	tions Rescheduled

11	1	1	
Date Preempted/Episode # (1)	If rescheduled, date and time resch If not rescheduled, enter N/A	eduled. Is the resched	uled date the second home?
9/2	same day at 8:30am	⊙ Yes ON	0
If rescheduled, were promotional effe	orts made to notify public of rescheduled	date and time?	⊙ Yes O No
Reason for Preemption: O Breaking News O Other News	⊙ Sports ○ Public	O Other	
<u>Delete</u> information for last preemption	<u>Add</u> informa n (#1) [or just clear Date Preempted/Epis	ation about another	
itle of Program #3:			Origination
LITTLE BILL			Network
ays/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of If properties Report Reports	eempted, complete Preemption ort
Saturday 11:30am	8	3	
ength of Program: 30 (minutes)			
ge of Target Child Audience: from 2 y	ears to 11 years		
escribe the educational and informational o	bjective of the program and how it meets	the definition of Core	e Programming.
ns is an animated series based on children's books written by Bill Cosby that examines mains two stories in which Little Bill is faced with a challenge or problem, whether er illdren to value themselves and the love and support of their family, friends and comm unflicts in their lives with fairness and creativity. This program is specifically designed ildren as a significant purpose, and otherwise meets the definition of Core Programmi	notional, social or physical, he must solve. The objectives of this scries are to encou- mity, and to help them develop their social skills and ethical values by dealing with to further the educational and informational needs of children, has educating and in	rage the	
	Preemption Report		
Total Times Aired is total times aired	e program listed in Question 5 of FCC 3 at regularly scheduled time plus Number		
Title of Program #3: LITTLE BILL Total Times Aired *	Number of Preemptions	Number of	Preemptions Rescheduled
11	3	3	
Date Preempted/Episode # (1)	If rescheduled, date and time resch If not rescheduled, enter N/A	neduled. Is the resched	luled date the second home?
8/26, 9/2, 9/9	Same day at 9:30am	⊙ Yes ON	0
If rescheduled, were promotional eff	orts made to notify public of rescheduled	date and time?	⊙ Yes ○ No
Reason for Preemption: O Breaking News O Other News	⊙ Sports ○ Public	O Other	

Add information about another preemption(s) Delete information for last preemption (#1) [or just clear Date Preempted/Episode to have the system ignore any block of data]							
Title of Program #4: Origination							
At The Zoo Local							
Days/Times Program Regularly Scheduled: Total times aired at regularly scheduled time Total times aired at regularly scheduled time Number of Preemptions Report							
Saturday 10am 10							
Length of Program: 30 (minutes)							
Age of Target Child Audience: from 13 years to 16 years							
Describe the educational and informational objective of the program and how it meets the definition of Core Anne Steffens, Kent Ehrhardt and St. Louis Zoo President, Dr. Jeffrey Bonner are all hosts of a weekly half hour show that gives viewers a behind the scenes look at the St. Louis Zoo. They talk about each species at the zoo, relaying factual information that shows what it takes to care for, feed and maintain the lifestyle of each animal. Other topics include conservation, breeding programs, species survival programs and zoo management. This program has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.							
Preemption Report Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled. Title of Program #4: At The Zoo							
Total Times Aired * Number of Preemptions Number of Preemptions Rescheduled							
11 1							
Date Preempted/Episode # (1) If rescheduled, date and time rescheduled. Is the rescheduled date the second home? If not rescheduled, enter N/A							
9/2 Same day at 8am							
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? • Yes • No							
Reason for Preemption: O Breaking News O Other News O Public							
Add information about another 1 preemption(s) Delete information for last preemption (#1) [or just clear Date Preempted/Episode to have the system ignore any block of data]							
Title of Program #5: Cazytown Origination Network							
Days/Times Program Regularly Scheduled: Total times aired at regularly scheduled time Total times aired at regularly scheduled time Preemptions Report							

Length of Program: 30 (minutes)			
Age of Target Child Audience: from 2 ye	ears to 11 years		
Describe the educational and informational ob	ojective of the program and how it meets the	definition of Cor	e Programming.
This program is anchored by Sportacus, a fit and agile hero, whose "krytonite" is sugar, which makes episiode with an issue or dilemma, and are opposed in their attempts to complete their mission by Rol preschool and early school-aged children the importance of healthy living, and to help them understancessages about friendship, empathy, self-respect, truthfulness and other age-appropriate life lessons. has educating and informing children as a significant purpose, and otherwise meets the definition of the contract of th	shie Rotten, who seeks to return Lazytown to its former lazy ways. The program seeks to impart to nd the value of developing sound eating and physical exercise habits, while also providing them posit This program is specifically designed to further the educational and informational needs of children.	ntive	
Complete the chart helpy for each core	Preemption Report e program listed in Question 5 of FCC 398 ti	hat was preempte	d during the past three months. *
	at regularly scheduled time plus Number of I		
Title of Program #5: Lazytown			
Total Times Aired *	Number of Preemptions	Number of	Preemptions Rescheduled
11	0	0	
Date Preempted/Episode # (1)	If rescheduled, date and time reschedu	iled Is the resche	duled date the second home?
Bate Treempted/Episode # (1)	If not rescheduled, enter N/A	ned. Its the reseme	dated date the second nome.
		O Yes ON	o
If rescheduled, were promotional effo	orts made to notify public of rescheduled dat	te and time?	⊙Yes ○No
Reason for Preemption: O Breaking News O Other News	⊙ Sports ○ Public	Other	
<u>Delete</u> information for last preemption	Add information $(\#l)$ [or just clear Date Preempted/Episode	n about another [to have the syste	
Title of Program #6:			Origination
Go, Diego, Go			Network
Days/Times Program Regularly Scheduled:		Number of If propertions Repo	eempted, complete Preemption ort
Sunday 7:30am	11	0	
Length of Program: 30 (minutes)		3	
Age of Target Child Audience: from 2 ye	ears to 5 years	BORAN POR CONTROLLED BORAN STATE OF THE STAT	
Describe the educational and informational ob-	jective of the program and how it meets the	definition of Cor	e Programming.
Go, Diego, Go is an interactive, informational series designed for preschool and early school-age children, if facts and develop strategies in order to rescue animals in each episode. In addition to imparting knowledge the viewer is saked to them use strategiesly, and to Lait American music, folkitels and traditions. The olds knowledge of and concern for animals, their habitast, our environment, and to introduce them to another law to impart to them the importance of strategies thinking, cooperation and teamwork in problem-solving. This and informing children as a significant purpose, and otherwise meets the definition of Core Programming as	about animals, their characteristics and habitats, the program also introduces children to Spanish words, whis the statistical objectives of the program are to provide children in against twistics, through which they can develop guage and culture. By actively involving children in the resolution of each challenge, the program also seek.	lop is	

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #6: Go, Diego, Go	and the second s	
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
11	0	0
Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		⊙ Yes ONo
If rescheduled, were promotional efforts	made to notify public of rescheduled date an	nd time? • Yes O No
Reason for Preemption: O Breaking News O Other News	⊙ Sports C	Other
<u>Delete</u> information for last preemption (‡	<u>Add</u> information ab	
Title of Program #7:		Origination
Horseland		Network
Days/Times Program Regularly Scheduled:		ber of If preempted, complete Preemption
		mptions Report
Saturday 10:30am	3	
Length of Program: 30 (minutes)		
Age of Target Child Audience: from 9 year	s to 11 years	
Describe the educational and informational object HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses to its owner's. Horseland and its unique approach of fintegrating the personality of the main characters and animals experience and learn from the social interactions, hospe, therams, and ever fines of this group of culturally diverse and competition energe to provide the young viewers with social and emotional guidelines for better understandin desligated to further the educational and informational needs of children, has educating and informing children as a Commission's rules.	if arm called Horschad. Each of these main characters has a special horse whose personality is similar serve to reinforce protocial themes. Horschand is also a "coming of age" series in which viewers adolescents. From this background, the experiences of sharing, caring, compromise, theredship, respect, many of the life-tesses they need to learn as they grow and develop. This program is specifically	finition of Core Programming.
	Preemption Report	
Total Times Aired is total times aired at r	rogram listed in Question 5 of FCC 398 that egularly scheduled time plus Number of Pree	was preempted during the past three months. * emptions Rescheduled.
Title of Program #7: Horseland		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
3	0	0
Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled If not rescheduled, enter N/A	Is the rescheduled date the second home?
		⊙ Yes ○No
If rescheduled, were promotional efforts	made to notify public of rescheduled date an	nd time? • Yes O No
Reason for Preemption: O Breaking News	⊙ Sports C	Other

O Other News	OPublic		
<u>Delete</u> information for last preempt	Add ir tion (#1) [or just clear Date Preempte	nformation about another d/Episode to have the sy.	
Title of Program #8:			Origination
Cake			Network
Days/Times Program Regularly Schedule	d: Total times aired at regularly scheduled t		preempted, complete Preemption eport
Saturday 11am	3	0	
Length of Program: 30 (minutes)	-		
Age of Target Child Audience: from 8	years to 12 years		
Describe the educational and informational	objective of the program and how it	meets the definition of C	Ore Programming.
CAKE is a live-action show-within-a-show about a scenage girl by the name of Cake, who, with the levels of obsestional and informational experiences. On one level, each episode provides actual inst making of oblobe, the ordings of seedle shows, school, pay, and obseshold stems, and other forms seedle shows such as the value of basesty, the importance of personal worth and self-exteens, the superior of the self-experience of the second self-experience of the second self-exteens the definition of Core Programming as specified in the Commission's rules.	relp of three friends, produces a cable access show. The series is designed to provide the vi- uction regarding specific activities, with hands-on examples related to the design and use of excitative expression. The other level in the episoted provides an opportunity for the viewers remaining of friendship, the value of having a healthy life-tayle, and other prosocial concept formational needs of children, has cluesting and informing children as a significant purple	ewers with two integrated various fabries, the to learn about social and that are developmentally e, and otherwise meets the	
Complete the chart below for each of	Preemption Rep	CC 398 that was preemp	ited during the past three months. *
Title of Program #8: Cake	ed at regularly scheduled time plus Nu	mber of Preemptions Re	scheduled.
Total Times Aired *	Number of Preemptions	Number	of Duranation Developed 1
			of Preemptions Rescheduled
3	0	0	
Date Preempted/Episode # (1)	If rescheduled, date and time If not rescheduled, enter N/A		neduled date the second home?
		⊙ Yes ○	No
If rescheduled, were promotional e	fforts made to notify public of resche	duled date and time?	⊙Yes ○No
Reason for Preemption:			
O Breaking News	Sports	O Other	
O Other News	O Public		
<u>Delete</u> information for last preempti	Add ing fon (#1) [or just clear Date Preempted	formation about another /Episode to have the sys	
Fitle of Program #9:			Origination
Dance Revolution			Network
Days/Times Program Regularly Scheduled	: Total times aired at regularly scheduled ti		preempted, complete Preemption
	regularly sollectured th	Treemptions INC	

Saturday 11:30am	3	0	Manager and the state of the st				
Length of Program: 30 (minutes)							
Age of Target Child Audience: from 8 years to 12 years							
Describe the educational and informational of	bjective of the program and how i	t meets the definition of Co	re Programming.				
DANCE REVOLUTION is designed to provide preadelected and early teerage byos and girls with an op are demonstrated in a kide friendly environment of ratics expersion. While his music and dament otherwe how young people handle the social requirements associated with mastering various forms of necessary for this field of artistic expersion; and telen now to evaluate their own skills and carear admin the creative arts. This program is specifically designed to further the educational and informational needs Core Programming as specified in the Commission's rules.	nament, the viewers will be able to learn how their peers plan, design, and execute v. ee within the framework of a competition; understand the personal dedication and points as they observe the participants in the series work with seasoned numbers and the series were series and the series when the series were series and the series were series and the series when the series were series when the series were series and the series when the series were series were series and the series when the series were series were series when the series were series were series where the series were	arious forms of choreography;					
	Preemption Re	<u>port</u>					
Complete the chart below for each cor Total Times Aired is total times aired	at regularly scheduled time plus N	FCC 398 that was preempto lumber of Preemptions Reso	d during the past three months. * heduled.				
Title of Program #9: Dance Revolution							
Total Times Aired *	Number of Preemptions	Number o	Preemptions Rescheduled				
3	0	0					
Data Programated/Exica do # (1)	IC 1. 1. 1. 1. 1.						
Date Preempted/Episode # (1)	If not rescheduled, enter N/		duled date the second home?				
		⊙ Yes O1	Vo				
If rescheduled, were promotional effe	orts made to notify public of resch	eduled date and time?	⊙Yes ○No				
Reason for Preemption:							
O Other News	O Sports O Public	O Other					
		nformation about another					
<u>Delete</u> information for last preemption	n (#1) [or just clear Date Preempte	ed/Episode to have the syste	m ignore any block of data]				
			Jy				
Title of Program #10:			Origination				
Madeline			Network				
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled	Number of If protime Preemptions Rep	reempted, complete Preemption				
Sunday 7am	2						
Length of Program: 30 (minutes)							
	ears to 7 years						
Describe the educational and informational ob	pjective of the program and how it	meets the definition of Cor	e Programming.				
The animated and Emmy award winning series, "The New Adventures of Madeline," is based of Plummer, the episodes follow the everyday and imaginative adventures of a little French girl are experiences valuable for children in the early and middle periods of childhood. The series also self-reliance, and a number of other prosocal concepts so important for developing children. The children, has educating and informing children as a significant purpose, and otherwise meets the	in the classic books by Ludwig Bernelman. Narrated in rhyme by reknown di her friends. The Madeline stories both portray and reflect on some of the explores many of the social lessons related to such themes as honesty, fails in grozam is secrifically designed to further the educational and in form	n actor Christopher es social learning					

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. *

Tatal Times Air 19			_
Total Times Aired *	Number of Preemptions	Number of Pre	eemptions Rescheduled
2	0	0	
[D.4. D 1/5 : 1. ///1)	Tro. 1. I. I. I.		
Date Preempted/Episode # (1)	If rescheduled, date and time re If not rescheduled, enter N/A	escheduled. Is the reschedule	ed date the second home?
		⊙ Yes O No	
If rescheduled, were promotional	efforts made to notify public of reschedu	uled date and time?	• Yes • No
Reason for Preemption:			
O Breaking News	Sports	O Other	
O Other News	O Public		
<u>Delete</u> information for last preemp	tion (#1) [or just clear Date Preempted/F	Episode <i>to have the system i</i> ş	preemption(s) and preemption(s) Add Delete of data]
of Program #11:			Origination
rina: The Animated Series			Network
/Times Program Regularly Schedule	d: Total times aired at regularly scheduled tim	Number of Preemptions Report	npted, complete Preemption
day 7:30am	2	0	
th of Program: 30 (minutes)			
of Target Child Audience: from 7	years to 12 years		
	l objective of the program and how it me		ogramming.
is for viewers, as they reflect many of the same learning experiences and t	nt girl who is part human and part witch. While Sabrina is not your typical girl - sh pup, and school-related issues she experiences all serve as educational and instructic cenage challenges faced by children today. This program is specifically designed to em as a significant purpose, and otherwise meets the definition of Core Programmin	ional	
	Preemption Report		
Total Times Aired is total times aire	ore program listed in Question 5 of FCC at at regularly scheduled time plus Numb	398 that was preempted dur per of Preemptions Reschedu	ring the past three months. * led.
Title of Program #11: Sabrina: The			
Total Times Aired *	Number of Preemptions	Number of Pree	emptions Rescheduled
	0		
2		0	
Date Preempted/Episode # (1)	If rescheduled, date and time res		d date the second home?

	Reason for Preemption: O Breaking News O Other News	SportsPublic	O Other				
Add information about another 1 preemption(s) Delete information for last preemption (#1) [or just clear Date Preempted/Episode to have the system ignore any block of data]							
	<u>Delete</u> inforn	nation for last program (#11) [or just clear]	Add information about on the system		Add		
		Non-Core Educational and Informati	onal Programming				
informa	tional needs of children ages 16	ogram that you aired during the past three mo 6 and under, but does not meet one or more el for each additional such educational and infor	lements of the definition	designed to meet the educational of Core Programming. See 47 C	il and C.F.R.		
Title o	of Program #1:			Origination			
Dates/	Times Program Aired:	Total times Number of aired Preemptic	the state of the s	rescheduled, list date and time air	red.		
	n of Program: (minutes) f Target Child Audience: from	years to years					
	be the program.						
Does t	he program have educating and	l informing children ages 16 and under as a si	gnificant purpose?	O Yes O No			
If Yes, 73.673		program at the beginning of its airing consis	stent with 47 C.F.R Sec	tion OYes ONo			
		rmation regarding the program, including an initial idea consistent with 47 C.F.R Section 73.673		child OYes ONo			
	<u>Delete</u> infor	Amation for last program (#1) [or just clear T	l <u>dd</u> information about a [°] itle to have the system		Add Delete		
		Other Matters					
7. Com chart bel	plete the following for each prolow for each Core Program.	ogram that you plan to air for the next quarter	r that meets the definition	on of Core Programming. Compl	ete		
	f Program #1:			Origination			
Made	eline			Network			
	- The state of the	Total times to	I				

Days/Times Program Regularly Scheduled:	be aired	Length of Program	Age of Target Chi	ild Audience:
Sunday 7am	13	30 (minutes)	from 5 to 7	(years)
Describe the educational and informational obj				ore Programming.
The animated and Emmy award winning series, "The New Adventures of Madeline," is based on Plummer, the episodes follow the everyday and imaginative adventures of a little French girl and experiences valuable for children in the early and middle periods of childhood. The series also es self-reliance, and a number of other prosocial concepts so important for developing children. This children, has educating and informing children as a significant purpose, and otherwise meets the children.	I her friends. The Madeline stor explores many of the social lesse is program is specifically design	ories both portray and reflect on some of the social learn sons related to such themes as honesty, fairness, respect ened to further the educational and informational needs	ing for others,	
Trul CD #2				
Title of Program #2: Sabrina: The Animated Series				Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Chi	ld Audience:
Sunday 7:30am	13	30 (minutes)	from 7 to 12	(years)
Describe the educational and informational obj	ective of the p	program and how it meets	the definition of Co	ore Programming.
The animated series, "Sabrina," involves the adventures of a modern, early adolescent girl w powers that must be kept secret and also under control - the familial, social, peer-group, and life-lessons for viewers, as they reflect many of the same learning experiences and tecnage ceducational and informational needs of children, has educating and informing children as a sin the Commission's rules.	l school-related issues she exp	periences all serve as educational and instructional today. This program is specifically designed to furth	ser the	
Title of Program #3: Cake				Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Chi	ld Audience:
Saturday 11am	13	30 (minutes)	from 8 to 12	(years)
Describe the educational and informational obj	ective of the p	orogram and how it meets	the definition of Co	re Programming.
CAKE is a five-action shows within-a-show about a tenung gift by the name of Cake, who, with the help of threverts of educational and informational experiences. Or one level, each episode provides actual instruction ray making of clothes, the enrifting of tucful home, school, play, and he each episode provides actual instruction ray making of clothes, the clining of tucful home, school, play, and he most when the end of the e	garding specific activities, with hand expression. The other level in the ep of friendship, the value of having a	ds-on examples related to the design and use of various fabrics, pisode provides an opportunity for the viewers to learn about st a healthy life, style, and other proposition appears that are designed.	, the ocial and	
Title of Program #4:				Origination
Dance Revolution				Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Chil	d Audience:
Saturday 11:30am	13	30 (minutes)	from 8 to 12	(years)
Describe the educational and informational obje	ective of the pr	rogram and how it meets	the definition of Co	re Programming.
DANCE REVOLUTION is designed to provide preadolescent and early tenuege boys and girls with an opporture are demostrated in a kid-friendly revinment of artistic expression. Within this mass and darence envinments observe how young people handle the social requirements associated with mastering various forms of dance with excessivary for his field of artistic expression, and learn how to evaluate their own skills and career apprisions as the creative arts. This program is specifically designed to further the educational and informational needs of chi Core Programming as specific in the Commission's rules.	thin the tramework of a competition s they observe the participants in the	in; understand the personal dedication and physical commitmen	t .	
Title of Program #5: Horseland				Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Chil	d Audience:
Saturday 10:30am	13	30 (minutes)	from 9 to 11	(years)
Describe the educational and informational objection	ective of the pr	rogram and how it meets t	the definition of Co	re Programming.

HORSELAND is an animated series about five girls and two boys who live in sp to its owner's. Horseland onli is unique approach of integrating the personal you experience and learn from the social interactions, hopes, denume, and even fears and competition energy to provide the young viewer with social and monitoring designed to further the educational and informational needs of children, has educe Commission's rules.	of the main characters and animals serve to reinforce profithis group of culturally diverse adolescents. From the suidelines for better understanding many of the life-le-	rosocial themes. Horseland is also a "c sis background, the experiences of shares some they need to learn as they army a	coming of age" series in which view	vers ip, respect, fically					
Title of Program #6:							Origination	on	
At The Zoo							Local		
Days/Times Program Regularly So	cheduled: Total times be aired	to Length of	Program	Age of	Target Cl	hild Au	idience:		
Saturday 10am	13	30 (min	nutes)	from	13 to	16 (yea	ars)		
Describe the educational and inform Anne Steffens, Kent Ehrhardt and St. Louis Zoo President, scenes look at the St. Louis Zoo. They talk about each specthe lifestyle of each animal. Other topics include conservated ucating and informing children as a significant purpose,	Dr. Jeffrey Bonner are all hosts of a w	veekly half hour show that g	gives viewers a behind the	e aintain	nition of (Core Pro	ogramming.		
	nformation for last pro		<i>iust clear</i> Title	to have		m ignor			Add
8. Does the licensee publicize the end of Reports (FCC 398) as required by 49. List Core Programs, if any, aired 73.671. Also indicate whether the arrangement of the second of the s	7 C.F.R. Section 73.3: d by other stations that mount of total Core Pr	526(e)(11)(iii)? are sponsored by the organization of the organiz	by the licensee	and tha	at meet the	criteria	⊙ Yes (a set forth in 47		on
Name of Program	Call Letters of Static Sponsored Program	on Airing	Channel Num Sponsored Pr		Station Ai	ring [Did total progran	nming Increa	ase?
						(O Yes O No		
For each Core Program sponsored by Title of Program #1:		row for another		ng stati	on (or del	ete last			Delete
The of Frogram #1.							Origination	n	
Days/Times Program Regularly Sc Length of Program: (minute Age of Target Child Audience: from	es)	Total times aired	Number of Preemptions	If pree	mpted and	l resche	eduled, list date a	and time aire	d.
Describe the educational and inform	ational objective of th	e program and h	now it meets th	ne defin	ition of Co	ore Pro	gramming.		
<u>Delete</u> in,	formation for last prog	gram (#1) [or ju			ion about the system	10000			Add Delete
10. Name of children's programmir	ng liaison:								

N	
Name	Telephone Number (include area code)
Liz Mullen	314-444-3329
Address	Internet Mail Address (if applicable)
One Memorial Drive	lmullen@kmov.com
City	State
St. Louis	Мо
11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.	
WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503). I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Name of Licensee	Signature (only for printed version)
KMOV-TV, Inc.	
Date	
10/10/06	
	FCC 398 April 2001 (1.3) (end)
Electronic Filing Operations	
Check Data Run checks to look for data errors. File FCC 398 Send the values to the FCC as an FCC 398 filing.	
Reset data to last updated values. Update Local Data Update data into this form (so that it can be saved locally with your browser's File/Save As command). This will allow you to restart this form in the future by using File/Open File.	
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